



American
Heart
Association.

2023 Côtes du Coeur Impact Report



THANK YOU!

A Yearlong Campaign With A One-Night Celebration

In its 32th year, Côtes du Coeur again boasted one of the largest fine wine auctions in the Southwest, served the ultimate fine dining from local celebrity chefs, and raised more critical funds than other AHA fundraising galas in the nation to support the mission of the American Heart Association to be a relentless force for a world of longer, healthier lives.

Special thank you to our Chairs Anne Chow and Bob Moore, lead sponsors AT&T, NCR and Caliber along with our Executive Leadership Team, Auction and Wine Committees, Chef Richard Chamberlain who led a team of participating celebrity chefs, and all the participating wineries. We are grateful to all our Open Your Heart Donors, auction donors and the Wine Society for the incredible contributions made to the success of Côtes du Coeur and the American Heart Association.

Event Highlights



\$1.5M

Critical dollars raised night of event

\$4M

Critical dollars raised by the year long campaign

890

Attendees, sponsors and survivors

239

Unique Silent, Mini-Live, and Live Auction Packages

500+

Attendees at CdC Pre-Event Parties

40+

40+ Wineries who support CdC

With **Your Support** of the Côtes du Coeur Campaign

Smoke Free Irving

250k+ people now covered under this comprehensive smoke free law.

Irving became the 106th city in Texas to pass a comprehensive smoke free law in Texas.

40,000 Patients Supported

With support from Cisco, over 40,000 patients were supported in 12 clinics across Dallas, Ellis, Collin, and Denton Counties

- Hypertension kits for patients
- Trained clinical staff
- Updated blood pressure protocols to ensure staff was following AHA best practices

CPR Kits

With the support of Companies like Caliber and Paragon, AHA has distributed more than 5,000 CPR kits in Dallas County.

Food Pantry

Medical City has established an AHA supported pantry at the West Dallas Multipurpose Center.

Water Stations

Little Elm ISD received 5 water filling stations through NCR's support of Côtes du Coeur.

Summer Feedings

Thanks to support from Caliber, the American Heart Association will expand summer feeding sites across North Texas.

[Click here to hear from our survivors.](#)

Thank You to Our Activation Sponsors



Big Bottle Party
Deloitte



Reveal Reception
IBM



Grand Tasting
NCR



F.A.S.T. Valet
HCA Healthcare Foundation



Big Bottle Cellar
DSWOP



CdC Menu
CMC



Live Auction
Caliber



Open Your Heart
Aruba



After Party
AT&T



WE'RE JUST GETTING STARTED!



The American Heart Association has saved and improved lives for nearly 100 years through scientific research, work in communities, advocacy for healthy public policies and much more. And we're just getting started. With Bold Hearts™ we're building toward our second lifesaving century as a relentless force for equitable health for all.



2024 Côtes du Coeur Chairs
Trisha & Rick Allen



2024 Open Your Heart Chairs
Kathleen & Scott Kirby

We invite you to join us in celebrating the American Heart Association's transformative impact on our community over the past century – and building a Second Century of equitable health for all.

Save the Date
Saturday, April 27, 2024
Omni Hotel Dallas



2024 **Côtes du Coeur** Season of events

BIG BOTTLE PARTY

January 2024
6:00 PM–8:00 PM

The Big Bottle Party kicks off the celebration with an event to collect large format bottle donations for the Gala's "Big Bottle Alley" section, one of the most popular and lucrative silent auction features.

REVEAL RECEPTION

March 2024
5:00 PM–7:00 PM
Wolf-Sub Zero

Behold the talent and soul of Côtes du Coeur as lead Chef Richard Chamberlain announces the participating celebrity chefs who will be featured at the Gala and unveils this year's menu.

GRAND TASTING

April 26, 2024
7:00PM –9:00PM
Omni Dallas Hotel

Taste your way through our vineyard. Over 40 featured vintners from around the country will greet you and your guests as you explore their select reserve wines.

DALLAS CÔTES DU COEUR

April 27, 2024
5:30PM
Omni Dallas Hotel

The Côtes du Coeur black tie gala is an unmatched experience with the largest wine auction in the southwest. A decadent 5 course menu prepared by our celebrity and paired with wine from wineries from around the country.

AT&T AFTER PARTY

April 27, 2024
10:00PM
Omni Dallas Hotel

End the celebration dancing the night away at the AT&T After Party with amazing live entertainment and fun treats.



American Heart Association®

Côtes du Coeur

Contact Us For More Information



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Together we are a

RELENTLESS

force for a world of longer, healthier lives.

THANK YOU
for your legacy of support!