



2024 Centennial Côtes du Coeur Sponsorship Opportunities



Bordeaux

Company representation Côtes du Coeur Executive Leadership Team.

Invitations for four (4) guests to attend all Côtes du Coeur pre-parties.

Big Bottle
Reveal Reception
Grand Tasting

Name recognition on gala invitation, night of collateral and event website.

Premium full-service experience for one table (10 guests) at Côtes du Coeur

Invitation for ten (10) guests to attend AT&T Gala After Party

\$30,000



Signature

Company representation Côtes du Coeur Executive Leadership Team.

Invitations for ten (10) guests to attend all Côtes du Coeur pre-parties.

Big Bottle
Reveal Reception
Grand Tasting

Logo recognition on gala invitations, night of collateral and event website.

Custom Activation with logo recognition at the event.

Premium full-service experience for one table (10 guests) at Côtes du Coeur

Invitation for ten (10) guests to attend AT&T Gala After Party

\$50,000



Tribute

Company representation Côtes du Coeur Executive Leadership Team.

Invitations for twenty (20) guests to attend all Côtes du Coeur pre-parties.

Big Bottle
Reveal Reception
Grand Tasting

Logo recognition on all campaign collateral and website.

Custom Activation with logo recognition at the event.

Premium full-service experience for two tables (20 guests) at Côtes du Coeur

Invitation for twenty (20) guests to attend AT&T Gala After Party

Hotel accommodation
1 room/1 night*

\$75,000



Platform

Company representation Côtes du Coeur Executive Leadership Team.

Invitations for twenty (20) guests to attend all Côtes du Coeur pre-parties.

Big Bottle
Reveal Reception
Grand Tasting

Logo recognition on all campaign collateral and website.

Custom Activation with logo recognition at the event.

Opportunity for press release, social media highlight and year-round use of campaign logo & sponsor statement

Premium full-service experience for two tables (20 guests) at Côtes du Coeur

Invitation for twenty (20) guests to attend AT&T Gala After Party

Hotel accommodation
1 room/2 nights*

\$125,000

Reach out for additional levels of support or custom sponsorship opportunities ahead of our centennial celebration!

✉ Diana.Rivas-Smith@heart.org, VP of Gala